5 websites that served as inspiration for my work:

<https://illuminating-radioactivity.com/19/>

<https://kevinvanderwijst.nl/>

<https://dadadaily.com/>

<http://www.ro.me/film>

<http://ghosting.tv/past-artists.html>

**Creative Brief**

Clients are the music lover, composers, singers, or the audiences interested in music, or Students, this project is about telling the audiences the variety of music, the role of music, and basic knowledge of music, and create a interact platform between the composers and listeners.

These are the varieties of our music genre applied

* Dark
* Light
* Fun
* Upbeat
* Happy
* Positive
* Badass
* Gritty
* Playful
* Uplifting
* Empowering

To build the communicate between the musicians or (singers, composer) with the audience, to let the audience know more about their compose story behind, behind every song, every album, on the one hand, audience can get to know the story behind, so that they can have a better experience of their listening journal, on the other hand, for the singers or the composers, they can get inspiration from each other, which means that they can communicate, collaborate, and produce more and more music pieces, and the audience can learn the music relates knowledge just within our product, and can have the chance to listen a wide variety of music genres.

Music study and music app are our competitions, but our product is like the combine of study and music player and a platform to share composers’ or singers’ works, for them, they can get audiences’ feedbacks in one time, and can have response to them, it’s a interact communication, for audiences, they are very likely to be interested with our product, since they can get the chance to interact with their “idols” online, and they will have a sense of participation.

Our target consumers are youthful audiences, since music selections for a youthful audience will most likely be alienating to a mature audience.

The price for library music varies widely depending on sections 1 and 3. For instance, foreground music and music with vocals/lyrics are sold at a premium. Our budget is around $1000.